



ShelterBox

25 Years of Disaster Relief

On Thursday, November 6, 2025, we invite you to be a part of something extraordinary- our annual ShelterBox Virtual Benefit, celebrating 25 years of life-saving humanitarian service across the globe.

For a quarter of a century, ShelterBox and Rotary have brought shelter, dignity, and hope to families uprooted by disaster and conflict. This milestone year is more than a reflection on our incredible journey, it's a rallying call for our shared future.

Join ambassadors, supporters, friends, and family from around the world as we honor the impact we've made together and travel to the frontlines of today's most urgent crises.

Whether you tune in from home or host a watch party with fellow Rotarians to share the experience with your community, you'll witness powerful stories of resilience and see how your support continues to transform lives where it matters most.

The watch parties you host will help spread awareness and visibility for this vital, life-saving work—amplifying ShelterBox's mission when the world needs it most. Thank you, for 25 years of support, as Rotary and members like you further the mission of ShelterBox.

Kerri Murray
President, ShelterBox USA

#ShelterBox25 | ShelterBoxUSA.org/Virtual-Benefit



ShelterBox

Rotary



SHELTERBOX LIVE: ROTARY WATCH PARTY KIT

Celebrate 25 Years of Shelter — Together.

ShelterBox USA's 25th Anniversary Virtual Benefit takes place on November 6, 2025, at 5:00 PM PT / 8:00 ET. More than just a livestream, this is a chance to come together with people of action. Together we will reflect on 25 years of shared service to bring emergency shelter and aid to over 3 million people displaced by disaster and crisis.

Visit www.ShelterBoxUSA.org/Virtual-Benefit to view this special one-hour program. Afterward, a recording will be available on the [ShelterBox USA YouTube channel](#) for on-demand viewing.

WHAT'S THIS TOOLKIT FOR?

This guide helps you host a watch party with your Rotary Club to honor 25 years of shared humanitarian service between Rotary and ShelterBox and celebrate the power of community under one roof. It includes ways to create a celebratory and educational experience in support of ShelterBox and its mission to ensure no one is without shelter after disaster. All funds raised with reference to your club will further your [ShelterBox Hero Club](#) status.

WHAT'S INSIDE *(including printables)*

- [Watch party guide, tips and tricks](#)
- [Email invitation text to join your Watch Party](#)
- [QR code half sheets or table tent for guests](#) *(printable)*
- [Club announcement script](#)
- [Newsletter blurb](#)
- [Customizable and printable invitation template](#) *(link to Canva.com)*

Thank you for choosing to share this moment with us at ShelterBox. We are grateful for your ongoing support of our disaster relief programs.

For questions, please contact Renee Brouse, ShelterBox USA's Rotary Relations Associate at RBrouse@shelterboxusa.org.

BEFORE THE EVENT

- ☐ Choose a location (e.g. club meeting space, community center, library)
- ☐ Confirm technology needs and accessibility
 - ☐ Internet access for YouTube video streaming
 - ☐ Screen/projector and sound system
 - ☐ Laptop/tablet to stream the event
- ☐ (Optional) Contact Rotary Relations Associate, Renee Brouse, at RBrouse@shelterboxusa.org to share your plans in advance.
- ☐ Send calendar invitations or emails to club members and guests
- ☐ Promote your watch party via your email lists, word of mouth, and on social media with [#ShelterBox25](#) (remember to tag ShelterBox USA)
- ☐ Print and prepare materials

EVENT SETUP

- ☐ Arrive early to test audio and video
- ☐ Set up chairs and create a welcoming space
- ☐ Display ShelterBox flyers, signs, or banners
- ☐ (Optional) Set out light snacks or refreshments
- ☐ Cut QR code sheets in half and place throughout the space, or as a table tent near entrance and viewing area(s)
- ☐ Have your club's social media manager ready to post or snap photos

DURING THE EVENT

- ☐ Welcome guests with a brief Club Announcement
- ☐ Watch the event live at ShelterBoxUSA.org/Virtual-Benefit
- ☐ Take photos or videos of your group or of your display
- ☐ Share photos on social media with [#ShelterBox25](#) and your District #
- ☐ Encourage giving using the QR code or via the website – place a link at each seat or in a space with easy access throughout the program. Encourage donors to reference your Rotary Club for Hero Club credit.

AFTER THE EVENT

- Thank your attendees for supporting the 25-year partnership of Rotary and ShelterBox.
- Send a recap email to your club's e-newsletter audience and post photos online with **#ShelterBox25** (tag ShelterBox USA for us to see!)
- Report your support of ShelterBox USA to earn credit as part of your **HERO Club recognition**. Contact Rotary Relations Associate, Renee Brouse at **RBrouse@shelterboxusa.org** for more information.
- (Optional) Invite a ShelterBox speaker or ambassador to a future meeting. Contact Rotary Relations Associate, Renee Brouse at **RBrouse@shelterboxusa.org** for more information.

YOU'RE INVITED!

JOIN OUR WATCH PARTY TO SUPPORT SHELTERBOX USA

Join the Rotary Club of _____ for a special evening as we tune in to the ShelterBox 25th Anniversary Virtual Benefit — a celebration of hope, home, and the power of coming together to provide shelter and humanitarian aid.

 Thursday, November 6, 2025

 5:00 PM PT / 8:00 PM ET

 Our club meeting site and at www.ShelterBoxUSA.org/Virtual-Benefit

We'll watch the livestream, enjoy each other's company, and take time to reflect on what it means to feel safe under one roof.

ShelterBox is a global nonprofit working alongside Rotary as a project partner to make sure no one is without shelter after disaster. From tents to tools, water filters to solar lights — the ShelterBox humanitarian mission helps families survive and recover after crisis strikes.

Let's gather in gratitude, learn something new, and take action to support ShelterBox's mission.

[#ShelterBox25 | ShelterBoxUSA.org/Virtual-Benefit](https://www.ShelterBoxUSA.org/Virtual-Benefit)



[#ShelterBox25 | ShelterBoxUSA.org/Virtual-Benefit](#)

You are supporting ShelterBox in providing emergency shelter and aid essentials — the first step toward recovery. **Thank you.**



Scan or visit [ShelterBoxUSA.org](#) to make a donation.

HELP DELIVER SHELTER AFTER DISASTER

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[#ShelterBox25 | ShelterBoxUSA.org/Virtual-Benefit](#)

CLUB ANNOUNCEMENT SCRIPT

Fellow Rotarians, this year marks the 25th anniversary of ShelterBox. ShelterBox is a global nonprofit and an official Rotary International Project Partner in disaster relief. Together, we've helped bring emergency shelter and aid to over 3 million people displaced by disaster and crisis.

On **Thursday, November 6 at 5pm PT / 8pm ET**, we come together for the **ShelterBox 25th Anniversary Virtual Benefit**, to celebrate the global impact we've made together and the work still ahead. It will be an inspiring, one-hour livestream featuring real stories from the field, disaster response updates, and reflections on the power of shelter and hope.

Our **Rotary Club intends to host a watch party for anyone interested in joining**. Our Club's watch party will take place on **date/time**. This is a chance to stand together in service and solidarity — and to show the world what Rotary's commitment to "Service Above Self" truly means.

NEWSLETTER BLURB

On **Thursday, November 6, 2025**, ShelterBox USA will host a powerful virtual benefit celebrating 25 years of delivering emergency shelter after disaster. As an official Rotary International Project Partner in disaster relief, ShelterBox invites our community to join.

The Rotary Club of **name** will host a watch party on **date/time** at **location**.

This one-hour family-friendly livestream will start at **5:00 PM PT / 8:00 PM ET** via www.ShelterBoxUSA.org/Virtual-Benefit. Whether you tune in from home or host a watch party to share the experience, you'll witness powerful stories of resilience and see how your support continues to transform lives where it matters most.

This is an opportunity to honor our 25-year partnership and celebrate how collective generosity continues to change lives around the world.